Dear Potential Sponsor,

As with previous year, we are looking for a Sponsor for our Early Registration and a Sponsor for our Colored Pin Raffle at our 2020 Community Fun Bowl for the Hawthorne Area Chamber of Commerce. Each one provides promotional opportunity for the Sponsor.

- This sponsor will provide a Gender-Neutral Prize at the event (Minimum Retail Value of $200.00). In past years, the sponsors have provided electronic items such as a TV and Sound System.

- At the event, each Sponsor will have a table to hand out their business information and display the Prize. The chamber will print Special Tickets for the event with the Sponsors Logo on it.

- Each bowler whose registration and fees were received by July 1, 2020 will receive 1 Early Registration Raffle Ticket with the Early Registration Sponsor’s Logo. The bowlers will drop off their ticket at the Early Registration Sponsor Table. Each time a bowler gets a Colored Head Pin they will receive between 1 and 3 Colored Pin Raffle Ticket(s) with the Colored Pin Sponsor Logo on it. The bowlers will drop off their tickets at the corresponding Sponsor Table. This gives the Sponsors an opportunity to meet new prospective customers as well as say hello to current customers.

- Each Sponsor will also receive a ½ Page Advertising spot in the event program which each bowler & volunteer will take home with them.

- Our Bowler Registration form will also include the Sponsors Logo with information about the Drawing. We print 500 copies of the Registration forms. Registration forms are available at many businesses around Hawthorne and Gainesville plus on our website and social media page. We will mail registration forms to our prior year participants as well as email electronic versions of it to over 300 people and business.

- Your business' logo will also be included in our electronic lane sign which will rotate all of our sponsors’ logos during the event to each lane.

- The Final Item our Early Registration Sponsor and Colored Pin Sponsor will receive is their logo on the back of our Community Bowl T-shirt. This will give them residual advertising after the event.

If you have any question or wish to sign up for either the Early Registration Sponsor or Colored Pin Sponsor, please call the Chamber at 353-363-5125. Thank you for your time.

Sincerely,

Donna Boles, Chamber President

Get hooked on Hawthorne!